

# THE GREAT FINAL ROUND-UP

## OF ALL SUMMER MERCHANDISE

### Beginning Wednesday, August 11th, Lasting 10 Days

### BETTER TO CLEAN-UP NOW THAN LATER

THIS IS THE ULTIMATUM:—SELL EVERY VESTIGE OF SUMMER MERCHANDISE WITHOUT REFERENCE TO PROFIT OR EVEN COST. CLEAR THE STOCK FOR THE ARRIVAL OF THE NEW FALL GOODS. EVERY STOCK IN THE HOUSE HAS BEEN GONE OVER CAREFULLY AND ALL ODDS AND ENDS AND SUMMER MERCHANDISE HAVE BEEN MARKED RIDICULOUSLY LOW FOR THIS 10 DAYS SALE. EVERY DEPARTMENT PARTICIPATES LIBERALLY.

#### Special Dress Clearance

EVERY DRESS IN STOCK MUST GO

### Reduced 1-2 and More

### All White Dresses \$5.00

Choice of the House up to \$19.95.

Just twenty-one White Dresses in the stock. All the good styles, former prices were to \$19.95. We want to clean them up and lose our money now. Not a dress in the lot but what is right up to the minute in style. Voile, Organdies, Crepes, and other sheer white materials. Take your choice **\$5.00**

**\$5.00 WASH DRESSES \$1.48**

A special purchase, consisting of Awning Stripe Voiles, Dotted Voiles, Fancy Crepes and Plain Lace Cloth. A wonderful lot. Seventy-three all told. Good styles, all sizes, your choice of the lot **\$1.48** while they last

**\$8.95 COLORED DRESSES \$2.98**

Embracing every colored dress in the house from \$5.00 to \$10.00. Colored Linens, Voiles, Lace Cloth, and Colored Crepes. The season's best styles. You'll find them all on one rack marked at this big reduction. Your choice while they last **\$2.98**



#### RAIN, SHINE OR BLIZZARD

WE ARE FOR GUTHRIE, WITH GUTHRIE AND A PART OF GUTHRIE

The Lutz Store, oldest and best, has prospered in good old Guthrie; it has stood the storm of adversity and now sees the light of a new dawn that will usher in for this splendid city and county a future brighter than the most optimistic can wish for.

#### Guthrie is Our Home

For more than a dozen years we have helped bear the burden of expense of local, county and state government cheerfully, however, and it has been a pleasure for us to see Guthrie, Logan county and Oklahoma move forward until we have reached the acme of progressive commercialism. Today Oklahoma boasts MORE BETTER STORES than any other state in the Union according to population, a fact which proves that the KYKE method of doing business is not tolerated by the intelligent minds of Oklahoma's population.

#### WE ARE HERE TO STAY

And continue to help you make Guthrie, a still greater star on the map of this great commonwealth. The feeling we have for Guthrie and the state of Oklahoma is fully interpreted in a speech by Henry S. Johnston before the Constitutional Convention. "Guthrie today is the 'Little Gem City' and Queen of the Fruit belt" of this wonderful state.

#### We Are Progressives—Yet Stand Patters

We have always stood pat for Guthrie, and the surrounding country. So, times, possibly our efforts have been misconstrued, but in the end we have won the applause and the confidence of the liberal minded public. In our business dealings we have regarded our fellow man conscientiously and scrupulously. That is why we have grown into this mammoth business institution and why our business has increased even under adverse conditions.

#### FOURTEEN HEADS OF FAMILIES

Are now employed by this store, families ranging from 2 to 5 members. Eight of these families own houses in Guthrie. The payroll consists, normally of 42 people, ranging upward to 65. All these people spend their money in Guthrie. We pay more taxes than any other mercantile establishment in Logan county. You'll find the entire bunch from this store, always, carrying the banner for Guthrie.

IF IT ISN'T RIGHT WE MAKE IT RIGHT

#### \$1.98 Outing Hats

CHOICE **59c** EACH



#### For Ladies

The same hats we have been selling at \$1.49 and \$1.00, white and colors, sport hats and golf hats. A splendid vacation hat. Washable and cool. Just like finding them; \$1.98 values, your choice in this sale, only **59c**

#### \$4.95 Dress Skirts \$2.98

A big lot of them, in the light weight woollens, solid colors, a few stripes and the new checks. Regular \$4.95 values, choice, all sizes **\$2.98**

#### \$2.50 Wash Skirts \$1.00

White Ratine, Pique, Rep and other wash fabrics. Formerly sold \$1.48 to \$2.50. To clean them up in this sale, your choice for **\$1.00**

#### MESH UNION SUITS

75c Value

**25c**

For ladies, athletic style, open mesh, natural color, deep lace trimmed knee; all sizes to number 7. Your choice 25c.

#### 25c UNION SUITS

**15c**

For ladies, fitted knee, taped neck and shoulders, bleached Egyptian cotton yarn. Regular sizes only. Your choice, 15c.

#### 8c LADIES' VESTS

**5c**

Bleached, fine soft cotton yarn with lisle finish, cut full and long. Regular sizes only, while they last for 5c.

#### 15c INFANTS SOX

**10c**

Solid colors and fancy. Good line of sizes. Some of the solid colors are worth to 10c. Choice, 10c.

#### HOSE SUPPORTERS

15c Value

**5c a pair**

For children, all sizes. You won't find a better one at twice the price.

#### \$25 Hart-Schaffner Suits

**\$17.50**

For men, Blue Serges, and Fancy Worsteds. This season's purchase—every suit. All wool, hand tailored steam shrunk and sponged, more yet—every suit is guaranteed to give service. Men's and Young Men's sizes—\$17.50.

#### PALM BEACH SUITS

For Men

**\$4.75**

Keep cool, kind, natural color and the darker pattern in pin and pencil stripes. Men's and young men's models, \$4.75.

#### MEN'S SUITS

**1-2 price**

All wool, light colors, 2 and 3 piece suits, one and two of a kind. Good big lot. Up to \$25.00 suits. HALF PRICE.

#### Men's Suits at 1-4 Off

Including every suit in the stock from \$12 to \$20. Blue Serges, Mohairs, Fancy Worsteds, Etc. Men's and young men's models, all sizes. The new checks and stripes. Big stock. Extra values, 1-4 OFF.

#### DAISY PERCALES

71-2c Quality

**5c yard**

Solid case to sell, book fold, new fall patterns. No limit, buy all you want.

#### DRESS GINGHAM

10c Quality

**7<sup>3</sup>/<sub>4</sub>c yard**

Solid case, book fold, Standard Brand, worth regular 10c.; 10 days, 7 3-4c.

#### ADVERTISER MUSLIN

10c Quality

**7<sup>3</sup>/<sub>4</sub>c yard**

Solid case, yard wide, full bleached. One of our regular 10c grades. No limit.

#### L. L. MUSLIN

71-2c Quality

**5c yard**

One bale to sell. Standard L. L. grade, round thread wire twisted, will bleach perfectly. No limit.

#### Wash Goods at 10c

This includes practically every yard of wash goods in the store worth to 39c a yard.

40c—45 INCH BORDERED VOILE	10c
35c—38 INCH FANCY VOILE	10c
25c—36 INCH FANCY VOILE	10c
25c—39 INCH WINDSOR CREPE	10c
25c—27 INCH FANCY FLAXONS	10c
25c—27 INCH FANCY POPLINS	10c

#### FANCY BATISTES

**5c a yd.**

Floral patterns, dots and stripes, to clean up small lots to sell at 5c.

#### BLACK MESSALINE

89c Value

**63c a yd.**

Only one piece, yard wide. Good black all silk, clean up price 63c.

#### 89c Fancy Silks 37c

Including yard wide Cheney Foulards and Poplins. To clean up in this sale, 37c.

#### Dress Goods at Half

Staple and fancy woollens. Big assortment of colors to select from. Short lengths and discontinued patterns.

#### DEVONSHIRE CLOTH

25c Quality

**17c**

Thirty pieces stripes, solid colors and checks, for school dresses, children's rompers, etc.

#### WHITE WING

Bed Sheets

**3 for \$1.00**

Size 72 by 90 inches, bleached pure white, fine soft finish, 10 dozen to sell. No restrictions.

#### FRAN CONIA

Pillow Cases

**\$1.00 Dozen**

Good size, extra value, made of fine soft finished muslin, 25 dozen to sell.

#### HUCK TOWELS

10c Quality

**83c Doz.**

Good sizes, colored borders and plain white. Extra soft absorbent finish.

#### \$7.95 Fancy Parasols 98c

This offer includes any fancy Parasol in our stock, worth up to \$7.95. While they last your choice for 98c.

#### \$1-\$1.50 Corsets 79c

All sizes. In this season's good styles. Mostly in the G. D. Justrite makes. One table. Choice—79c.

#### GENT'S FURNISHING SPECIALS

These are only a few of the special priced items you'll find in the Clothing and Gents Furnishings section. \$3.00 FUR FELT HATS 95c. For men and young men, all sizes.

**35c** For men's 50c shirts, drawers, French bul-briggen, natural color. All sizes up to 50. Exceptional value.

**39c** For men's 65c open mesh union suits, short sleeves, ankle length, etc. All sizes to 48. This suit is really a 75c value.

**25c** For Men's 50c neckties, all silk, light and dark colors, good assortment of patterns.

**\$1.00** For any men's or young men's straw hat in the store, worth up to \$3.00 Milan straws and Senate suits.

**59c** For Men's Sport Shirts worth 75c. Fine fast colored Percales and Madras, the newest stripes, all sizes.

**HALF-PRICE** Men's Pants. All wool worsteds. Formerly sold from \$1.00 to \$7.00. Very desirable colors. Good line of sizes.

#### \$1.48 SHIRT WAISTS \$1.00

Big Table. All sizes. Voiles, Crepes and Lawns. All the good styles. Over a hundred to sell.

#### Ladies Waists 1-2 Price

Crepe de Chine, Georgette Crepe and novelty materials.  
**\$7.50 SHIRT WAISTS** \$3.75  
**\$5.95 SHIRT WAISTS** \$2.48  
**\$3.00 SHIRT WAISTS** \$1.48

#### LADIES' HOSE

Worth 25c

**15c**

Black, tan and white. Fine lisle and lisle and finish.

#### ORDER BY MAIL

We pay the shipping charges. Postage or express, and guarantee to please. Send for samples.

**Lutz, D. & Co.**

#### RAIL ROAD FARES

Are refunded by us according to the plan of the Guthrie Retailers' Association on 5 per cent basis. Come to Guthrie.

#### BUTTERICK PATTERNS

Are best. Ask our pattern girl to show you the many advantages you'll find by using them.